

Curriculum Vitae

Ben Jacobsen

Professor of Finance

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and

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Personal Profile

Professor Ben Jacobsen is a Professor of Finance at Massey University and a member of the New Zealand Institute of Advanced Study (NZIAS) Auckland, New Zealand. Before coming to Massey he worked at the University of Amsterdam and Erasmus University Rotterdam in the Netherlands.

Ben has written several books on investments and over the years he was a columnist for different Dutch magazines and newspapers. His academic work on stock markets has been published in among others, the *American Economic Review*, the *Journal of Financial Economics* and the *Journal of Banking and Finance*. He ranks in the SSRN top 100 Business Authors worldwide.

His research is actively used by hedge funds and mutual funds around the world and given its practical relevance his academic work has been discussed in many major international magazines and newspapers like the *Economist*, the *Wall Street Journal*, the *Financial Times* and the *New York Times*. His work is also quoted on major websites like Market Watch and Barron's. And the media on actual market developments frequently interviews him.

Ben worked as a consultant for a large number of financial institutions and the media. He was also one of the co-founders of a company called Investment Insight.

EMPLOYMENT HISTORY

- Professor of Finance, Department of Commerce, Massey University and New Zealand Institute of Advanced Study, Auckland, New Zealand (2008-date)
- Professor of Finance and Head of Department, Department of Commerce, Massey University, Auckland, New Zealand (2006-2008)
- Visiting Professor of Finance, Department of Commerce, Massey University, Auckland, New Zealand (2005-2006)
- Associate Professor of Finance, Rotterdam School of Management, Erasmus University, Rotterdam, The Netherlands (2000-2006)
- Columnist on investments for 'Algemeen Dagblad', Dutch national newspaper (2000-2005)
- Co-founder, co-owner, member management team of the company 'Investment Insight' (2001-2004)
- Columnist on investments for 'De Volkskrant', Dutch national newspaper (2002)
- Columnist on investments for 'HP/De Tijd', a weekly national opinion magazine (1997-2002)
- Head of Investment Research, GIM Capital Management, Eindhoven, The Netherlands (1997)
- Assistant Professor of Corporate Finance and Financial Markets, Finance Group, University of Amsterdam, Amsterdam, The Netherlands (1991- 2000)
- Marketing Research Manager Bankgirocentrale (Dutch Financial Clearing Organisation), Amsterdam, The Netherlands (1990-1991)

CONSULTING

Consultancy for a large number of financial institutions. Among others: Achmea, AEGON, Coopers and Lybrandt, ING and Rabobank.

PAPER PRESENTATIONS

Presentations at all major international finance conferences, including the Western Finance Association Meetings, the European Finance Association Meetings, different FMA meetings and at numerous universities and conferences around the world.

REFEREEING ACTIVITIES

Acted as a referee for (among others) Journal of Financial and Quantitative Analysis, Journal of Banking and Finance, Journal of Empirical Finance, Journal of Financial Intermediation, Financial Review, Quarterly Review of Economics and Finance, Journal of Economic Psychology, European Finance Review, International Journal of Forecasting, International Review of Economics and

Finance, Management Science, Accounting and Finance and European Journal of Operational Research.

MEMBERSHIPS

Member of the Western Finance Association, the American Finance Association, the European Finance Association and the Financial Management Association.

MEDIA

My academic work is discussed on a regular basis in numerous major national (Dutch and New Zealand) and international newspapers and magazines, including the Economist, the Wall Street Journal, the Washington Post, the Financial Times and the New York Times. Additionally, my work is also frequently discussed on websites like Barron's, MarketWatch.com, TheStreet.com and the Motley Fool website. Frequent appearances in major news TV and Radio programs in the Netherlands and New Zealand, and frequently quoted newspapers and magazines.

HONORS

Winner of the INFINZ Best paper in Investments award (2008) at the New Zealand Finance Colloquium 2008. February 2008, Palmerston North, New Zealand, for the paper "Sector Rotation over Business Cycles" (co-authored by Jeffrey Stangl and Nuttawat Visaltanachoti).

Winner of the "most innovative paper" award (2006) at the National Business and Economics Society" Conference in Los Cabos, Mexico, for the paper "Political Cycles in US Industry Returns", (co-authored by Jeffrey Stangl).

Winner of the INFINZ Best paper in Investments award (2006) at the New Zealand Finance Colloquium 2006. Friday 26 January 2006, University of Otago, Dunedin, New Zealand, for the paper "The World Price of War and Peace" (co-authored by Henk Berkman).

Winner of the Barclays Global Investors Australia Research Best Paper Award at the 18th Australasian Finance and Banking Conference, 15 December, 2005 Sydney, Australia for the paper "Is it the Weather?" (co-authored by Wessel Marquering).

Winner of the ERIM Top Academic Article Award (2003) for "The Halloween Indicator: Another Puzzle" (co-authored by Sven Bouman).

MISCELLANEOUS

Professorial Lecture “Financial Analysts, What are they good for?”, May 1 2008.

Member of the Organizing Committee of the New Zealand Finance Colloquium 2008

Co-Chair to the Academic Program Chair of the European Finance Association Meetings, held in Ljubljana, Slovenia 2007.

Two papers in the Top 100 of most downloaded articles of SSRN all sciences out of 125,000 papers available. Both “The Halloween indicator: Sell in May and go away” and “Striking oil: Another Puzzle” have been downloaded over 6000 times.

Currently rank number 140 out of 80,000 social science researchers and number 86 among business economists. (Number 1 in New Zealand, and in the Top 5 in Australasia and Top 10 in Europe).

Expert Witness in the case Vrolijk/De Wit versus NNEK for the Dutch Securities Institute (2005)

Invited Expert for the Netherlands Court of Audit regarding the Dutch Financial Market authority (2004).

Academic advisor on the Political Stock Market 2002 organised by the Dutch Newspaper “the Volkskrant” for the Dutch Elections in 2002.

Advisor to several TV news and consumer programmes

Chaired and co-organized several conferences on financial topics for practitioners over the years (together with Euroforum and the Financial Analyst).

Invited seminar speaker for numerous financial institutions and other organisations over the years. (Among others, Rabobank, Ernst and Young, ING, Joint Federation of Financial Planners, Rotary Club Rotterdam, BINCK Brokers and IOSCO (International Organization of Securities Commissions)).

Invented the AEGON World Market Index fund, based on insights from academic finance research.

